

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-92203-1

DATE PRINTED

10/14/14

AND

PAGE 1

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		367008	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME				MARK AURAND FOR SENATE			
AND	650 Massachusetts Ave NW Ste 210				PO BOX 455			
ADDRESS	Washington		DC		20001-3796	Nazareth PA 18064-0455		
	USA					USA		
CONTACT					PRODUCTD-PA STATE SENATE			
LOCAL SALESPERSON	Carolyn Tyson		AGENCY EST. NO.		PRODUCT CODE 1306			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/15/14 AND ENDING 10/21/14 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0111..0	2	04:30A	05:00A	30S	10/15/14-10/16/14 10/21/14-10/21/14	EYEWITNESS NEWS AT 430AM	3	50.00	150.00
LUR		1								
2	Sa	1	06:57A	09:00A	30S	10/18/14-10/18/14	CBS SATURDAY MORNING NEWS	1	200.00	200.00
LUR										
3	11011..	2	06:58A	09:00A	30S	10/16/14-10/21/14	CBS THIS MORNING	4	200.00	800.00
LUR										
4	01110..	2	05:27A	05:58A	30S	10/15/14-10/16/14 10/21/14-10/21/14	5:30AM NEWS THIS MORNING	3	250.00	750.00
LUR		1								
5	11101..	2	05:58A	07:00A	30S	10/15/14-10/21/14	THIS MORNING (5:58-7AM)	4	300.00	1200.00
LUR										
6	Su	1	08:00A	09:00A	30S	10/19/14-10/19/14		1	400.00	400.00
LUR										
7	Su	1	07:00A	08:00A	30S	10/19/14-10/19/14		1	350.00	350.00
LUR										
8	Su	1	08:57A	10:30A	30S	10/19/14-10/19/14	CBS SUNDAY MORNING	1	750.00	750.00
LUR										
9	00110..	2	05:00A	05:27A	30S	10/15/14-10/16/14	5A MORN NEWS	2	275.00	550.00
LUR										
10	10000..	1	05:00A	05:27A	30S	10/20/14-10/20/14	5A MORN NEWS	1	350.00	350.00
LUR										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11	10101..	2	05:00P	06:00P	30S	10/15/14-10/17/14 10/20/14-10/20/14	5PM EARLY NEWS	3	400.00	1200.00
LUR		1								
12	01011..	2	06:00P	06:30P	30S	10/16/14-10/17/14 10/21/14-10/21/14	NEWS 3 AT 6	3	700.00	2100.00
LUR		1								
13	1010001	2	11:00P	11:35P	30S	10/15/14-10/19/14 10/20/14-10/20/14	LATE NEWS	3	1300.00	3900.00
LUR		1								
14	10100..	1	06:30P	07:00P	30S	10/15/14-10/20/14	CBS EVENING NEWS	2	900.00	1800.00
LUR										
Total Contract:								32		14500.00
Billing Summary										
Qtr 4-14						Oct	Nov	Dec	Total	
						14500.00	.00	.00	14500.00	
GRAND TOTAL									14500.00	

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